Entrepreneurship Education Research: A Literature Review of Highly Cited Papers

Eren Ozgen

College of Business Florida State University Panama City, Florida 32405-1099 USA eozgen@fsu.edu

Abstract

An increasing demand for entrepreneurship education is a clear indication that entrepreneurship is getting important to the worldwide economy. Through reviewing highly cited papers on entrepreneurship education, the paper intends to identify important trends, developments, and issues that make an impact on the field. The study investigated key theories, models, methods, research framework, research domain, findings, implications, promising avenues in previous scholarly work in entrepreneurship education. The paper grouped findings based on theoretical, methodological, and thematic approaches. Results indicate digital technology domain, moving into an interdisciplinary approach, research under various theoretical lenses and methodologies, underpinning correlational or causal relationships between variables to better grasp the full picture, cognitive, content and pedagogical knowledge and developing new measures on some existing variables will be of value for future research direction in entrepreneurship education. The paper outlines suggestions to advance upcoming entrepreneurship education studies and contribute to the future development of the field.

Keywords

Entrepreneurship education, digital, trends.

Biography

Eren Ozgen is Professor of Management and the Coordinator of the Business Program in the College of Business at the Florida State University, Panama City Campus, Florida USA. She holds a Bachelor of Science degree in Marketing from Russell Sage College, Troy NY, USA and Master of Business Administration and PhD in Management from Rensselaer Polytechnic Institute, Troy NY, USA. She teaches numerous courses such as strategy, contemporary leadership challenges, organizational behavior, international management, negotiation and conflict management. She has published more than forty journal papers and proceedings including a book chapter. Her research was published in numerous journals such as Journal of Business Venturing, Academy of Entrepreneurship Journal, Journal of Entrepreneurship Education, Journal of Business and Entrepreneurship, International Journal of Business and Entrepreneurship, International Journal of Business and Entrepreneurship, International Journal of Business Disciplines, Evidence Based HRM: A Global Forum for Empirical Scholarship and Journal of Management Policy and Practice. She also presented numerous refereed conferences. Her research interests include technology, innovation and entrepreneurship, opportunity recognition and international entrepreneurship.