Analysis of the Technological Maturity Level of Industrial Engineering Students

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Abstract

The recent health crisis had various effects on society in general, with education being the sector where there were severe transformations in the teaching-learning method. The degree/level of technological maturity of the students of the Bachelor of Industrial Engineering Administration of the Autonomous University of Nuevo León was studied. A survey was built with 15 items, where they were questioned about their degree of familiarity and specialization in the use of electronic devices, tools, and digital applications. The results obtained showed that 46% of the students used the cell phone for 5 hours or more and another 46% for 3 to 4 hours. While for educational or work purposes, 70% used it between 1 and 3 hours and 25% used it for more than 3 hours. Regarding knowledge about digital tools, 44% were considered at an intermediate level and 33% at an advanced intermediate level. At the beginning of the pandemic, 70% of the students found it difficult to adapt to the new digital tools, despite the fact that 90% had the necessary equipment and means to use them. 47% of those surveyed had between 3 to 4 electronic devices at their disposal, while 39% had 1 to 2 devices. Therefore, 51% of the students considered themselves at an intermediate level of technological maturity, while 32% at an advanced intermediate level and only 14% at an advanced level. Finally, the level of technological maturity related to the adoption and use of new technologies, students are classified as techno-optimists.

Keywords
Technological maturity, Techno-optimist, Digital technologies.

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