

Interaction University-Community as Generator of Social Innovations

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Abstract

Rural communities feel marginalized because they are unable to build their own future and lack the tools and support to do so. In exchange, they are offered assistance policies, generally designed by bureaucrats with no knowledge of reality and with a top-down vision, who submit them to obey third-party decisions. In this context, through case studies, it is analyzed how to generate social innovations and social technologies from the bottom up with the participation of communities and academia, seeking rural development, autonomy and democratization. The main aim of this study is building up a business cycle model for communication between university and community to success social innovation.

Keywords

Third mission, University-community, Social innovation, Rural communities, Social technologies