

A Systematic Literature Review of Technology Transition for Electric Vehicles Using Bibliometrics Method

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Abstract

This systematic literature review uses bibliometric methods with data from Scopus and Scimedirect. This article aims to identify and analyze research trends, methods, and topics, as well as future research directions related to the growth of the technology transition market, especially electric motorcycles. The methodology used in this paper is a systematic literature review (bibliometrics). The data obtained from the search results in the database are 32 articles published from 2000 to 2023. Journal of Technological Forecasting and Social Change is the journal that has the most articles with a total of three articles, and the most active authors with at least two articles in the field of technological transition and electric vehicles are seven authors. Topics in the field of technology transition and electric vehicles market growth are grouped into eight groups, namely future market projections, policy analysis to reduce emissions, policy analysis related to technology transition, factors affecting the use of electric vehicles, energy management, electric vehicle market competition, electric vehicle charging infrastructure, and electric vehicle components. The output of this article will provide an overview of the future and further exploration of research opportunities and directions for projecting the market and analyzing the effectiveness of subsidy and incentive policies for electric motorcycles.

Keywords

Technology Transition, Electric Motorcycles, System Dynamics, Subsidy, Bibliography

1. Introduction

Transportation with conventional technology, known as Internal Combustion Engine (ICE), has contributed as the most significant contributor to global carbon emissions (IEA 2016) and accounts for half of the daily oil consumption (IEA 2015). This has become an environmental issue that has attracted the attention and focus of many parties, including the government. Along with these environmental issues, the development of zero-emission vehicles (ZEVs) has been urged by policies to reduce greenhouse gas emissions (Larson et al. 2014; Schuitema et al. 2013). Since then, the technology transition process from ICE to electric vehicles has been accelerated, as electric vehicles are believed to be the future ZEVs (Batlle 2011).

Several researchers have discussed topics relevant to the technology transition for electric vehicles or electric motorcycles. Struben's research has measured the willingness to consider the type of powertrain experiencing a technological transition from ICE to a powertrain with alternative fuels (Struben and Sterman 2008). Other studies build on Struben's research to forecast the market using various methods from dynamic systems, Markov models, and mixed-logit models (Deuten et al. 2020; Gomez Vilchez et al. 2013; Gomez Vilchez and Thiel 2020; Harrison et al. 2016, 2018; Jones et al. 2013; Pasaoglu et al. 2016). In addition, there are studies discussing policies for both electric vehicles,

the transition process, and carbon emission reduction (Fiorello et al. 2010; Harrison and Thiel 2017a, 2017b). This article aims to identify and analyze articles obtained from the database on research trends, research methods, article topics, and future research directions related to the topic of technology transition market growth, especially electric motorcycles.

This article is composed of the initial section, namely an introduction related to the topic of technological transition market growth, especially electric motorbikes; the second section is a methodology related to the flow of systematic literature review; the third section is a statistical presentation of the results of articles obtained from the database which are then analyzed based on publication year, journal source, keywords (co-occurrence), author, and article topic, the last section describes the output obtained from this systematic literature review.

2. Methodology

The methodology used in this systematic literature review article is bibliometrics. Bibliometrics is one of the methods used to identify trends from several existing studies. The main objective of this research is to identify some of the most relevant research and recent trends based on information contained in the Scopus and ScienceDirect databases. Scopus is the most significant journal website that can be used to search the database of citations, papers, and research analysis (Riaman et al. 2022).

By classifying based on the specified keywords, then analyzing based on the most cited journals and the most prolific and influential authors relevant to future research (Contreras and Abid 2022). Thus, the findings obtained will be used as an opening for further research. The search conducted in this study uses regulations related to technology transition, electric vehicles or electric motorcycles. The rule used in this article is TITLE-ABS-KEY ("PTTMAM" OR "Technology Transition" AND "Electric Vehicles" OR "Electric Motorcycle"). In the search using these rules, 152 documents were obtained. Then classification based on limitations, document type, source type, language, and some relevant keywords resulted in 32 articles. The flow used in the systematic literature review is depicted in Figure 1.

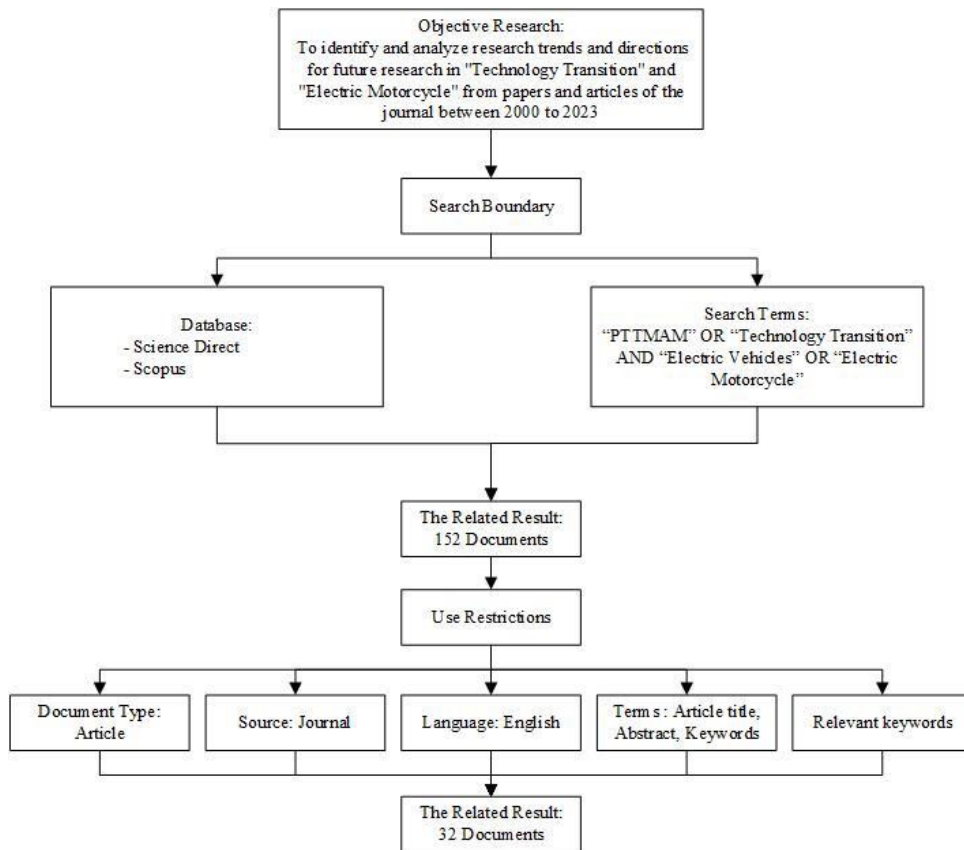


Figure 1. Flowchart methodology for the systematic literature review

After searching the database, the documents obtained were analyzed using VOSViewer software version 1.6.17. This software can read information from the article, such as the author, keywords, and year of publication (Contreras and Abid 2022).

3. Statistics Results

This section provides an illustration of number of articles by publication year and cite number of article, analysis based on co-occurrence (keywords), analysis based on author, and topics of research of articles.

3.1 Number of Articles by Publication Year and Cite Number of Article

This section describes the trend of articles from 2000 to the present and the journals that actively publish the most articles related to technology transition or electric motorcycle market growth. Based on the 32 articles that have been selected, there is an increase in the number of articles from year to year. A significant increase occurred from 2016 to the present, related to the growth of the technology transition market, especially electric motorcycles, as shown in Figure 2. This increase indicates that research on technology transition and electric vehicles is becoming an interesting topic for researchers.

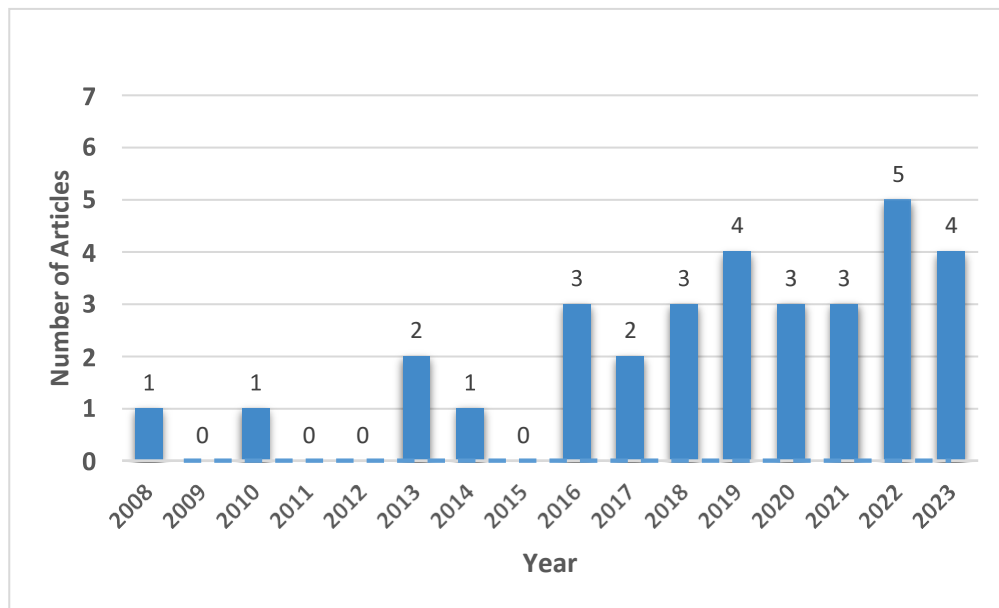


Figure 2. Number of Articles by Publication Year

Articles used in the systematic literature review were sourced from 26 journals, with 11 indexed in Q1, 7 in Q2, and 1 in Q3, namely the Polish Journal of Environmental Studies. Table 1 describes the number of individual articles used for each journal. Based on these details, articles related to technology transition or electric motorcycles market growth are primarily published in the Technological Forecasting and Social Change journal, namely three out of 32 articles.

Table 1. Cite Number of Articles from Each Journal

Journals	Quantity
Technological Forecasting and Social Change (Q1)	3
European Transport Research Review (Q2)	2
IEEE Transactions on Transportation Electrification (Q1)	2
World Electric Vehicle Journal (Q2)	2
Applied Energy (Q1)	1

Applied Mechanics and Materials (Q1)	1
Asian Economic Policy Review (Q2)	1
Energies (Q2)	1
Environmental Science and Technology (Q1)	1
European Journal of Operational Research (Q1)	1
Journal of Cleaner Production (Q1)	1
Journal of Simulation (Q1)	1
Journal of The Institution of Engineers (India): Series C (Q2)	1
Nature Communications (Q1)	1
Polish Journal of Environmental Studies (Q3)	1
Research Policy (Q1)	1
Sustainability (Switzerland) (Q2)	1
System Dynamics Review (Q2)	1
Wiley Interdisciplinary Reviews: Energy and Environment (Q1)	1
Others	7

3.2 Analysis Based On Co-Occurrence (Keywords)

Further analysis was generated from the keywords assigned in the Scopus and Science Direct searches. The keyword analysis aims to find the growing trend of the research theme to be carried out so that opportunities or focus areas can be drawn on the research theme to be carried out. Figure 3. shows the relationship between keywords from the research and their occurrence.

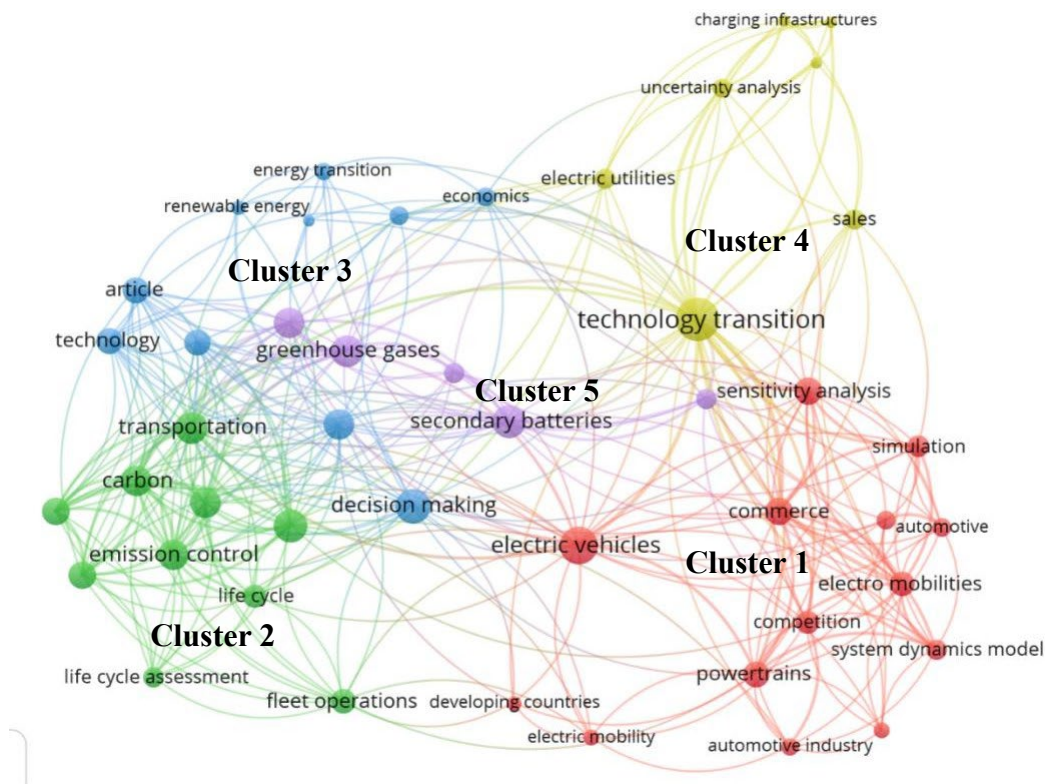


Figure 3. Co-occurrence Network Visualization

The results of the VOS viewer are divided into 5 clusters distinguished by color. Cluster 1 in red consists of 14 items focusing on electric vehicles. Cluster 2 in green consists of 10 items focusing on transportation and climate change.

Cluster 3 in blue consists of 10 items focusing on decision-making and technology. Cluster 4 in yellow consists of 7 items focusing on technology transition. Cluster 5 in purple consists of 5 items focusing on greenhouse gases.

The results of the VOS Viewer are shown in Table 2. There are 46 keywords obtained, with the minimum number of co-occurrences of a keyword is 2. The five most frequently used keywords in this study include technology transition (Occ. = 11, TSL = 57), electric vehicles (Occ. = 8, TSL = 31), transportation (Occ. = 4, TSL = 31), climate change (Occ. = 4, TSL = 31), and greenhouse gases (Occ. = 4, TSL = 31). These keywords are important in determining the research topic of transition technology and connecting the branches of science. Table 2. Summaries of Co-Occurrence Keywords.

Table 2. Summaries of Co-Occurrence Keywords

Keyword	Occ	TLS
<i>CLUSTER 1 (Red)</i>		
Automobile manufacture	2	8
Automotive	2	11
Automotive industry	2	10
Commerce	4	27
Competition	3	18
Developing countries	2	7
Electric mobility	2	8
Electric vehicles	8	31
Electro mobilities	3	24
Powertrains	3	21
Sensitivity analysis	3	22
Simulation	2	17
System dynamics	2	11
System dynamics model	2	16
<i>CLUSTER 2 (Green)</i>		
Carbon	3	30
Carbon emission	3	30
Climate change	4	31
Decarbonisation	2	23
Emission control	3	30
Fleet operations	2	15
Greenhouse gas	2	23
Life cycle	2	17
Life cycle assessment	2	11
Transportation	4	31
<i>CLUSTER 3 (Blue)</i>		
Article	2	18
Decision making	3	23
Economics	2	11
Electric vehicle	5	22
Energy transition	2	9
Plug-in electric vehicle	2	16
Policy analysis	2	10
Renewable energy	2	8
Technology	2	18
<i>CLUSTER 4 (Yellow)</i>		
Charging infrastructures	2	10
Electric utilities	2	12
Monte carlo analysis	2	10
Quality of services	2	10
Sales	2	13

Technology transition	11	57
Uncertainty analysis	3	15
<i>CLUSTER 5 (Purple)</i>		
Electricity production	2	12
Gas emissions	3	24
Greenhouse gases	4	31
Plug-in hybrid vehicles	2	13
Secondary batteries	3	26

*TSL = Total Strength Link

Analysis Based on Author

The following analysis will illustrate the interaction of authors from several articles and journals that have been cited. Thus, the analysis results using VOS Viewer software obtained ten authors in 3 clusters. Figure 4 shows the author network output results from several articles and journals.

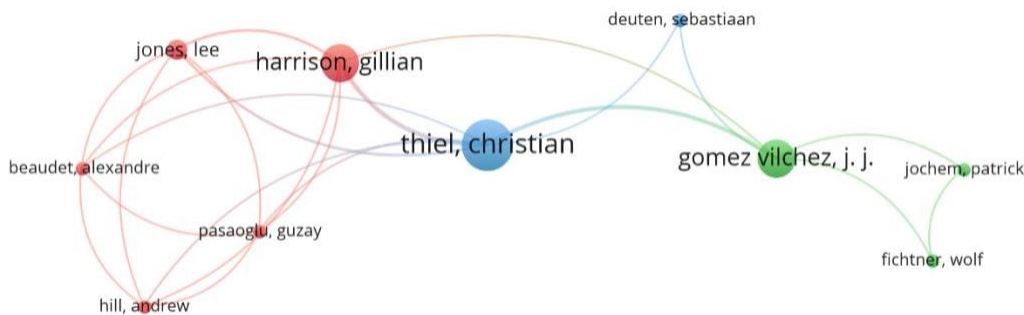


Figure 4. Co-authorship Network Visualization

Figure 4 shows the authors who actively researched the growth of the technology transition market, especially electric motorcycles, between 2008 and 2023. They authored at least 1 document as the main author or co-authors. These authors include Alexandre Beaudet, Andrew Hill, Christian Thiel, Deuten Sebastian, Gillian Harrison, Guzay Pasaoglu, Jonathan J. Gomez Vilchez, Lee Jones, Patrick Jochem, and Wolf Fichtner. Christian Thiel and Gillian Harrison have collaborated to co-author five documents. Table 3 shows in detail the number of published articles for each author.

Table 3. Summaries of Co-Authorship Keywords

No	Author	Number of articles	TLS
1	Alexandre Beaudet	1	5
2	Andrew Hill	1	5
3	Christian Thiel	8	15
4	Deuten Sebastian	1	2
5	Gillian Harrison	5	11
6	Guzay Pasaoglu	1	5
7	Jonatan J. Gomez Vilchez	5	8
8	Lee Jones	2	7
9	Patrick Jochem	1	2
10	Wolf Fichtner	1	2

3.3 Topics of Research of Articles

This section categorizes the 32 articles into topics on technology transition and electric vehicles. The articles are grouped into eight topics relevant to technology transition and electric vehicles. The topics for each article can be seen

in Table 4. Based on the analysis of the topics of the 32 articles, the most discussed topics are market trend projections, carbon emission policy analysis, and policy analysis for technology transition, with a total of 7 articles. This can support future research opportunities and directions related to these topics.

Table 4. Topics research in technology transition and electric vehicles or electric motorcycle

No	Topics	Article
1	Projection Future Market Trends	(Deuten et al. 2020; Gomez Vilchez et al. 2013; Gomez Vilchez and Thiel 2020; Harrison et al. 2016, 2018; Jones et al. 2013; Pasaoglu et al. 2016)
2	Policy Analysis for Carbon Emissions	(Fiorello et al. 2010; Gomez Vilchez and Thiel 2019; Hörtl et al. 2018; Jenn 2023; Meckling & Biber 2021; Roy et al. 2022; Xue et al. 2023)
3	Technology Transition Policy Analysis	(Brozynski & Leibowicz 2020; Harrison & Thiel 2017a, 2017b; Shah et al. 2022; Y. Song et al. 2020; Yamamura et al. 2022; Zhao and Simic 2022)
4	Key Factors Impact EV Market	(Ashok et al. 2022; Chen 2014; Ehrnschwender et al. 2023; Struben & Stermann 2008)
5	Energy Management	(Cherif et al. 2021; Kannan and Hirschberg 2016; Zhang et al. 2023)
6	EV Industry Competition	(Helveston et al. 2019)
7	Charging Infrastructure of EV	(E. Ucer et al. 2019; E. Y. Ucer et al. 2018)
8	Component for Electric Vehicle	(Catuneanu et al. 2021)

State of The Art

This section analyzes the articles selected by researchers based on the closeness of the relevance of the article content to the research topic, namely technology transition or electric motorcycle market growth. Table 5 is the state of the art to show the opportunities for researchers to conduct research in the future.

Table 5. State of The Art

No	Penulis, Tahun	Judul	Topik	Method	Objek	Negara Studi
1	Struben and Stermann (2008)	Transition Challenges for Alternative Fuel Vehicle and Transportation Systems	Determination of Willingness to Consider (WtC) in the Motor Vehicle Technology Transition Process	Sistem Dinamis	Electric Cars	UK
2	Gomez Vilchez et al. (2013)	EV Market Development Market Development Pathways—An Application of System Dynamics for Policy Simulation	Determination of EV market projections using dynamic systems based on Total Cost Ownership (TCO) value estimates and policy simulations.	Sistem Dinamis	Electric Cars	US, China, Germany, India, UK, France
3	Jones et al. (2013)	The Effect of Incentives and Technology on the Adoption of Electric Motorcycles: A Stated Choice Experiment in Vietnam	Determination of market share estimation by applying several different scenarios.	<i>Mixed Logit Model</i>	Electric Motorcycles	Vietnam

4	Chen (2014)	Applying Technology Acceptance Model to Explore The Adoption of Hydrogen-Electric Motorcycle in Taiwan	Determination of electric motorcycle market projections using the Technology Acceptance Model (TAM).	<i>Technology Acceptance Model (TAM)</i>	Electric Motorcycles	Taiwan
5	Pasaoglu et al. (2016)	A System Dynamics Based Market Agent Model Simulating Future Powertrain Technology Transition: Scenarios in The EU Light Duty Vehicle Road Transport Sector	Determination of the electric vehicle (EV) market in the EU using a dynamic system.	PTTMAM	Electric Cars	EU 28
6	Deuten et al. (2020)	Analysis And Testing of Electric Car Incentive Scenarios in The Netherlands and Norway	Analysis of the differences between the subsidy and incentive policies of the Dutch and Norwegian Governments and their impact on the Electric Vehicle industry and market in both countries.	PTTMAM	Electric Cars	Netherlands and Norway
7	Y. Song et al. (2020)	Scenario Analysis on Subsidy Policies for the Uptake of Electric Vehicles Industry in China	An analysis of the government's subsidy and incentive policies for the electric vehicle industry in China.	PTTMAM	Electric Vehicles Industry	China
	Future Research		Analysis of the Effectiveness of Subsidy and Incentive Policies on Electric Motorcycle Market Growth in Indonesia.	PTTMAM	Electric Motorcycles	Indonesia

In the articles above, it has been proven that the effect of subsidies and incentives on the market for both electric cars and electric motorcycles is significant. The government's most common subsidy schemes are vehicle purchase subsidies, R&D subsidies for industry, and facility subsidies for infrastructure providers. The duration and value of subsidies and incentives must be appropriate, as excessive subsidies and incentives can lead to ineffective and inefficient resource allocation. According to Y. Song et al. (2020), the subsidies can have two effects on the industry, namely (1) reducing R&D costs, increasing competition between companies and promotional activities, and increasing company profits called Crowding-In Effects; and (2) causing overproduction or Crowding-Out Effects. So, with this

analysis, the opportunity to develop research related to market projections and analysis of subsidy and incentive policies, especially for electric motorbikes in Indonesia, is still wide open.

4. Conclusion

The data collection results show that there are 32 research articles related to technology transition and electric vehicles from 2000 to 2023. The data analysis using VOS Viewer showed this study's five most frequently used keywords. These keywords are related to technology transition, electric vehicles, transportation, climate change, and greenhouse gases. The articles obtained were also categorized by topic, with most articles discussing future market projections, policy analysis to reduce emissions, and policy analysis related to technology transition. Based on the study's results, opportunities and directions for future research are (1) developing simulation models to project the electric motorcycle market and (2) analyzing the effectiveness of subsidy and incentive policies for electric motorcycles. Limitations of the bibliometric analysis in this article are attributed to the exclusion of other document sources such as PubMed or Web of Science.

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