

Panels

Panel I – July 20, 2026, 2:00 – 3:30 pm

Optimising Automotive Operations: Quality as a Core Driver

Panel II – July 21, 2026, 2:00 – 3:30 pm

**Generative AI and ChatGPT in Higher Education:
Redesigning Industrial Engineering and Operations Management Curriculum
for the AI Era**

17th Annual International Conference on Industrial Engineering and Operations Management Kuala Lumpur, Malaysia, March 23-25, 2027

Host: Universiti Teknologi Malaysia (UTM)

Venue: UTM Kuala Lumpur Campus

Conference Chairs: Dr. Muhd Ikmal Isyraf Mohd Maulana and Dr. Mohd Faridh Ahmad Zaharuddin

Website: <https://ieomsociety.org/malaysia2027/>

Submission Link: <https://www.xcdsystem.com/IEOM/abstract/index.cfm?ID=ed4k2v7>

Registration Link: <https://www.xcdsystem.com/IEOM/attendee/index.cfm?ID=I2cHYxy>