

The Intersection of Supply Chain Management and Entrepreneurship: A Systematic Literature Review on Sustainability and Innovation

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Abstract

The intersection of supply chain management (SCM) and entrepreneurship has garnered significant scholarly attention due to its potential to drive innovation and sustainability. This systematic literature review (SLR) explores the evolving relationship between these interconnected fields, with a focus on how entrepreneurial approaches influence sustainable supply chain practices. By analysing key studies, this review highlights the critical role of circular entrepreneurship (CEE) in embedding circular economy (CE) principles within SCM, fostering innovative business models, improving resource efficiency, reducing energy consumption, and promoting recycling within supply chains (SCs). Furthermore, the review examines the contributions of small and medium enterprises (SMEs) to sustainable and green supply chain practices, demonstrating how entrepreneurial efforts can establish more eco-friendly manufacturing processes. This review provides a comprehensive synthesis of current research, identifies gaps in the literature, and proposes directions for future studies at the nexus of SCM and entrepreneurship.

Keywords

Sustainability, Innovation, Supply chain management, entrepreneurship, Literature review