

Panels

Tuesday, April 8, 3:30 pm

Women in Industry and Academia Panel sponsored by Ford Motor Company

Panel Chair

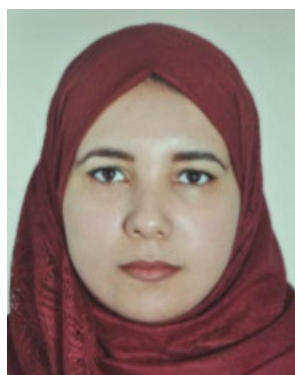


Pr. Dr. Laila EL ABBADI
Professor of Industrial Engineering
National School of Applied Sciences of Kenitra (ENSA-Kenitra)
Ibn Tofail University, Morocco

El abbadi Laila is a professor of industrial engineering, at the National School of Applied Sciences (ENSA), Ibn Tofail University, Kenitra, Morocco. She received the B.S. degree in industrial engineering from Faculty of Sciences and Technologies (FST), Sidi Mohamed Ben Abdellah University, Fez, Morocco; the M.S. degree in industrial management and the Ph.D. degree in computer science, modeling and quality, from Dhar El Mahraz Faculty of Sciences, Fez, Morocco. Her research interests include, but not limited to the following areas: quality management, lean management, operations management, supply chain management and industry X.0 (4.0 and

5.0).

Panel Speaker I



Dr. Ing. Rim Sghiouri
Supply Chain Analyst in Automotive Industry
Morocco

Rim Sghiouri is a Doctor in Industrial Engineering and Logistics from ENSA, Ibn Tofail University, Kenitra, Morocco. She received also an engineering degree in international logistics from ESITH Casablanca. She worked as supply Chain Analyst in a different companies of automotive Industry in Morocco like Lear Automotive, Sumitomo Electric Wiring System, Intertronic.

Panel Speaker II



Pr. Dr. Ing. Samah ELRHANIMI
Associate Professor
High School of Technology
Ibn Tofail University-Kenitra, Morocco

Samah Elrhanimi is an Associate Professor at the High School of Technology, Ibn Tofail University-Kenitra. She holds a Ph.D. in industrial engineering and logistics and is a certified industrial engineer with eight years of professional experience in maintenance and process engineering in the automotive sector. Her research focuses on lean manufacturing and its impact on overall company performance, supply chain maturity, and the integration of new technologies within the context of Industry 4.0 and 5.0. She has contributed to numerous publications and

projects that bridge academic research with practical industry applications, particularly in optimizing manufacturing processes in industrial engineering.

Panel Speaker III



Dr. Zoubida CHORFI
Associate Professor of Industrial Engineering
EMI School of Engineering
Mohammed V University
Rabat, Morocco

Zoubida CHORFI is an associate professor of Industrial Engineering at EMI School of Engineering at Mohammed V University. She received her MS/BS and PhD in Industrial Engineering from the same institution. She has more than three years of industrial experience working as process engineer and quality engineer for industrial companies. Her research interests are in the areas of Industrial Statistics, Operations and Supply Chain Modelling, Planning and Control with application in different industries. Her research work is about developing frameworks, methods and tools for systems' diagnostics, optimization and control with the aim of operational excellence.

Wednesday, April 9, 9:00 am

The Latest Trends and Technologies for Smart Industry and Services Panel



Professor Driss Allaki
Coordinator of ASEDS major, Advanced Software Engineering for Digital Services
INPT, Rabat, Morocco

Professor Driss Allaki received his Ph.D. in Software Engineering from Institut National des Postes et Télécommunications (INPT) in Morocco. He is currently a full-time Professor at INPT, where he also serves as the coordinator of the Advanced Software Engineering for Digital Services (ASEDS) program. Professor Allaki's teaching portfolio includes courses on software architecture and development, distributed systems, and cloud-native technologies. His research interests are diverse and encompass areas such as service-oriented software, software modeling and cloud computing. Beyond his academic duties, Professor Allaki is an active member of many tech communities in Morocco. He is a frequent public speaker and a community advocate, striving to bridge the gap between academic research and industry practices. He is passionate about fostering innovation and collaboration among students and professionals in the field of software engineering



Dr Ikram EL ASRI
Professor at INPT

Prof. Dr. Ikram EL ASRI is a full Professor Data Science at INPT (Institut National des Postes et Télécommunications) in Morocco. She received her PHD in Informatics in 2019 from ENSIAS (Ecole Nationale Supérieure d'Informatique et d'Analyse des Systèmes). Ikram teaches several courses to engineering students related to Basics of data science, Data Mining, Text Mining and Big Data Analytics. Prof. Ikram has been involved in many international collaborations, including the University of Dubai and Polytechnique Montréal Canada. Ikram's research spans the domains of data mining, natural language processing, machine learning/deep learning in the context of the exploration of large datasets for Hidden Patterns detection



M Zakaria DRISSI EL MALIANI
Cloud & Data Architect

With over 12 years of experience in software development, artificial intelligence, and data engineering, I am passionate about designing and implementing cutting-edge data solutions that drive business value. Currently serving as a Data Architect at Sofrecom Maroc / Orange Middle East and Africa, I lead the development of scalable data pipelines, ensuring the seamless integration of Big Data, AI, and cloud technologies. Throughout my career, I have worked extensively with ETL, Scala, Apache Spark, Apache Nifi, Kafka, Google Cloud Platform, Starburst, Dataiku, and Hadoop ecosystems, mastering the art of building real-time and batch data processing architectures. My expertise extends beyond hands-on development to technical leadership, where I guide teams in best practices, architecture decisions, and DevOps/DataOps methodologies. In addition to my professional role, I am also a trainer in Data Engineering and Cloud Computing, sharing my knowledge with aspiring engineers and professionals eager to enhance their skills in Big Data, AI, and scalable software solutions. I am deeply committed to staying at the forefront of technological advancements and fostering a community-driven learning environment. My mission is to continuously explore innovative technologies and build intelligent, data-driven systems that contribute to the digital transformation of enterprises.



Dr Mostafa BELMEKKI
Professor at INPT
Former Head of the MIR Department

Prof. Belmekki is a professor at the National Institute of Posts and Telecommunications (INPT) and an expert in cybersecurity. His research focuses on Network Functions Virtualization (NFV), exploring its impact on modern network infrastructures and its role in enhancing security, scalability, and performance. Through his work, he contributes to the advancement of next-generation communication systems, addressing critical challenges in security, network automation, and software-defined networking. Beyond his academic contributions, Prof. Belmekki is actively engaged in research collaborations with industry and academic institutions, fostering innovation in cybersecurity and network management. His expertise is recognized through publications, conferences, and participation in projects.



Dr Omar SOUISSI,
Professor at INPT
IWSIF Founder
Former DATA Research Team Leader

Dr. Omar Souissi is an engineer from Supmeca Paris and Polytechnique Montréal in applied mathematics and holds a Ph.D. in Operations Research from the Université Polytechnique Hauts-de-France. He is currently a qualified professor at the National Institute of Posts and Telecommunications (INPT) Rabat. His research fields extend to optimization and machine learning applied to industry, healthcare, and the sharing economy. An expert in Lean Six Sigma, Dr. Souissi has conducted numerous training sessions across various industries, including civil engineering, services, and manufacturing. His expertise in process improvement and operational excellence has

enabled professionals from diverse fields to optimize their workflows and enhance efficiency. In addition, he has designed an online course dedicated to the deployment of Lean Six Sigma using Python, bridging the gap between data-driven decision-making and continuous improvement methodologies. Dr. Souissi is also actively involved in scientific event organization and is the founder of IWSIF (International Workshop on Services and Industry of the Future), fostering knowledge exchange and innovation in emerging industrial and service-oriented fields.



Moderator

Dr Meryeme AYACHE
Professor at INPT

Meryeme Ayache, an Associate Professor at INPT, focuses her research on cutting-edge technologies such as blockchain and decentralized systems, collaborative learning techniques like ensemble and federated learning, and the innovative applications of decentralized Tiny ML. Through her research, Professor Ayache aims to bridge the gap between decentralized technologies and AI, contributing to advancements in secure, efficient, robust, and scalable systems for various applications, including healthcare and IoT ecosystems.

Thursday, April 10, 2:00 pm AI-ML Panel



Panel Chair

Soufiane RQUIQ
Co-founder & Co-CEO, Gofly Solutions
AI Strategist | Bridging Technology & Business for Scalable Growth | Startup Culture Architect | Innovation-Driven Leader

Soufiane RQUIQ is the Co-founder & Co-CEO of Gofly Solutions, a technology-driven company specializing in AI-powered business solutions, digital transformation, and strategic leadership. With a strong background in artificial intelligence, business strategy, project management, and software engineering, he has successfully led projects that integrate AI and cloud solutions to enhance business efficiency and scalability. Since an early age, Soufiane

has been passionate about technology, problem-solving, and innovation. Over the years, he has developed expertise in AI applications, data analytics, marketing strategy, project management, and startup growth, making him a key figure in bridging the gap between technology and business strategy. His work focuses on leveraging AI and structured project management methodologies to optimize business processes, enhance decision-making, and drive market growth. As a Startup Culture Architect, Soufiane is dedicated to shaping dynamic work environments that foster collaboration, innovation, and structured growth. Through well-defined business strategies and forward-thinking leadership, he ensures that Gofly Solutions thrives in an evolving digital landscape. A strong advocate for structured execution, Soufiane utilizes project management principles to ensure efficient workflow, scalability, and long-term success for Gofly Solutions. By implementing agile methodologies, clear process optimization, and strategic planning, he has played a crucial role in driving the startup towards its ambitious goals. Soufiane has spoken at various industry events, sharing insights on AI adoption, digital transformation, project management in startups, and the future of business intelligence. He is committed to utilizing technology to create impactful and scalable business solutions..



Panel Speaker I

El Aazzaoui Omar
PhD Researcher in Electrical Engineering and Chief Executive Officer of Agriviro
Prompt Engineer, Outlier, San Francisco, Fez, Morocco

Omar El Aazzaoui is an engineer and researcher, specializing in dynamic control systems, renewable energy integration, and artificial intelligence. He holds a Bachelor's degree in Electronics and Computer Science from Moulay Ismail University, a Master's degree in Automatic Control and Renewable Energy from Sidi Mohamed Ben Abdellah University, Fez, Morocco and is currently pursuing a PhD in Electrical Engineering at the same institution. His research focuses on delay-dependent control stability of power system, and the integration of renewable energy systems in the grid. With his leadership role as the Chief Executive Officer of Agriviro and his expertise as a Prompt Engineer at Outlier, Omar has focused on integrating AI with renewable energy systems. At Agriviro, he leads the

development of smart agricultural solutions that optimize resource usage, improving sustainability and efficiency in farming. His work involves leveraging AI for automating greenhouse systems, enhancing water and energy management, and improving agricultural productivity. As a Prompt Engineer at Outlier, he applies his AI expertise to create advanced solutions for dynamic systems, contributing to the optimization of industrial processes. Omar's experience bridges the gap between AI-driven innovations and real-world applications, particularly in the fields of renewable energy and smart automation.



Panel Speaker II

ABBOUNE Nohu
Engineer, PhD Researcher in Artificial Intelligence and Computer Vision
Founder & CEO of CognifyX Technologies, Agadir, Morocco

Nohu ABBOUNE is an AI entrepreneur, founder, and PhD candidate in Artificial Intelligence and Computer Vision at the National School of Applied Sciences of Agadir. His research focuses on applying computer vision techniques to develop a robotic system for managing tomato agriculture, aiming to enhance crop monitoring and optimize productivity. With a background in energy engineering, he transitioned into AI and software development, refining his expertise at UM6P's coding school 1337. He has led multiple AI-driven projects, including SellnSeal, an AI-powered virtual assistant, and Super MobileNet, an optimized deep learning model that significantly improved image classification accuracy. As the Founder & CEO of CognifyX Technologies, he is actively building AI-powered

solutions while navigating the challenges of entrepreneurship and innovation. Passionate about technology and education, he also mentors future engineers as a lecturer, sharing insights into AI, software development, and problem-solving. With a strong foundation in both industry and academia, Noun continues to push the boundaries of AI applications while fostering the next generation of tech leaders.

Panel Speaker III



Yassine Aboudrar
Industry 4.0, IIoT & Industrial Automation Consultant
Embedded Systems Expert
Rabat-Salé-Kénitra, Morocco

Yassine Aboudrar is a consultant in electronics and embedded systems, specializing in IoT, PCB design, industrial automation, and Industry 4.0 technologies. He is currently a PhD candidate at ENSA Ibn Tofail, focusing on predictive maintenance, and holds a Master's degree in Electrical Engineering from Université Mohammed V. As the Chief Operating Officer at Sopra Solution, Yassine drives innovation in digital twins, embedded machine learning, and smart manufacturing systems. With extensive experience in embedded AI, augmented and virtual reality, and low-power electronics, he has contributed to transformative projects across various industries. A prolific inventor with several patents, Yassine has earned multiple gold medals at international innovation fairs, cementing his reputation as a leader in advanced technological solutions.

Panel Speaker IV



Dr. Jabir Arif
Associate Professor of Logistic & SCM
Science and Management Techniques Department
Ecole Supérieure De Technologie
Sidi Mohamed Ben Abdellah University of Fez, Fez, Morocco

Jabir Arif received the M.Sc., Engineering, Ph.D., HdR degrees in Industrial Engineering and Logistics from the National School of Applied Sciences Tangier, Faculty of Sciences and Technologies Fez, in 2008, 2010, 2016, and 2020 respectively. He is currently serving as an Associate Professor at Sidi Mohamed Ben Abdellah University, Morocco. Jabir Arif has a significant industrial and consulting experience in Supply Chain Management & Logistics. He began his career as a Production Planner within a multinational company operating in the automotive wiring harness. Afterward, he was appointed Senior Engineer at the Ministry of Public Services and Modernization of Administration where he was in charge of the national major projects. Therefore, he is familiar with the workplace social, ethical, and organizational issues as well as various market dynamics, which all prove assets in his

passionate and interactive teaching through the use of contemporary real-world examples. Jabir Arif's main research area is Supply Chain Management & Logistics, Outsourcing of Logistic Activities, Risk Assessment, IoT, Artificial Intelligence, and Industrial engineering. He discerns the difference between creativity and productivity and he is cognizant of the value of both in academic settings and scientific inquiries. Jabir Arif's current teaching interests are in the areas of Supply Chain Management, Lean Management, Sourcing, Management Science, etc. at both undergraduate and graduate levels. Apart from teaching and research, he is acting as a reviewer in many ranked journals and conferences. He served as a Technical Committee member of several international conferences, tracks, and workshops.

Tuesday, April 8, 6:00 – 8:00 pm – Online Zoom Room 3
Project Management Panel

Panel Chair



Vaibhavi Chavan
Senior Lecturer in Project Management
Ravensbourne University London, UK

Qualifications: PhD, Double MSc, BEngg (E&TC), PGCE, FHEA, External Examiner
 PhD in Project Management, Alma Mater Europaea University (AMEU), Austria & Slovenia
 MSc in Business Analysis & Consulting, University of Strathclyde, UK
 MSc in Project Management, Australian National University (ANU), Australia
 BEngg in Electronics & Telecommunication Engineering, Shivaji University, India
 Postgraduate Certificate in Higher Education (PGCE), University of Sunderland, UK
 Fellowship of the Higher Education Academy (FHEA), UK

Vaibhavi works as a Senior Lecturer and External Examiner at Ravensbourne University London & Leeds Trinity University, UK. She is an Amazon Web Services Academy-accredited Educator & an Honorary Advisory Board Member for the Sports Academy Association of India. She also serves on the Editorial Board of an international journal and acting as a Chief Editor of the international peer-reviewed edited & indexed book publication. She has served as a Reviewer for technical papers at Singapore's International Conference 2025. In the past, she worked as a Deputy Programme Manager & Lecturer in Project Management and Engineering Management at the University of Sunderland. She holds industrial experience working as a Business Consultant, Project Management Assistant, & Business Analytics Apprentice. She also served as a Project Lead for an innovative research project in higher education. She is PMI Project Management Ready certified. Her research bibliography consists of 14 peer-reviewed Scopus indexed journal articles, 11 conference proceedings, and 5 other publications. She holds three registered technology patents and three IEEE Copyrights. She has been recognized as the Project Management Institute's (PMI) Future 50 Honoree for the Year 2024 and has received the Young Achiever Award. She is a PMO Learning Series winner and has been honored with multiple awards, including the "Excellent Research-Based Full Paper Award & Gold Medal," "Best Paper Award," and "Distinguished Scholar Award" at international conferences. Currently, she is working on research projects at Alma Mater Europaea University (AMEU), Strathclyde Business School (SBS) and Ravensbourne University London. She has delivered guest speaker sessions at corporations & professional organisations, including Nokia, Infinite Computer Solutions, and APD Academy. Her contributions to creative project management have been recognized in an interview with the Indian media channel Lokmat Newspaper. Professional Membership: PMI, APM, The OR Society, IPMA, PeopleCert (AXELOS).