

# Program Schedule

## April 8, 2025 (Tuesday) – Morning Sessions

	Room 1 - Onsite at INPT	Virtual Zoom Room 3
8:00 – 5:00	Conference Registration	8:00 – 11:00 am
9:00 – 10:30	Welcome Network and Coffee	Undergraduate Paper Competition
10:30 – 11:00	Welcome and Opening Ceremony	Undergraduate Research Competition
11:00 – 11:40	Keynote I: Dr Nawfel Azami, Professor, National Institute of Posts and Telecommunications (INPT), Rabat, Morocco	Graduate Paper Competition
11:40 – 12:20	Keynote II: Dr Mohammad T. Khasawneh, Ph.D., SUNY Distinguished Professor, Chair, Department of Systems Science and Industrial Engineering, State University of New York at Binghamton, Binghamton, New York, USA	11:00 – 1:00
12:20 – 1:00	Keynote III: Professor Jamal El Baz, Full Professor, Ibn Zohr University, Agadir, Morocco	Artificial Intelligence and Data Science

1:00 – 2:00 Lunch Break

## April 8, 2025 (Tuesday) – Afternoon Parallel Sessions

	Onsite Room 1	Onsite Room 2	Virtual Zoom Room 3
2:00 – 3:30	Artificial Intelligence and Data Science	Operations Analysis and Optimization	Engineering Management and Project Management
3:30 – 4:00	Coffee and Networking Break		
4:00 – 6:00	<b>Women in Industry and Academia Panel sponsored by Ford Motor Company</b>	Business Management and Operations Management	Digital Manufacturing, Industry 4.0 and IoT
6:00 – 8:00			PM Panel (Online)

## April 9, 2025 (Wednesday) – Morning Sessions

	Room 1 - Onsite at INPT	Virtual Zoom Room 3
8:00 – 5:00	Conference Registration	8:00 – 11:00 am
9:00 – 10:30	<b>The Latest Trends and Technologies for Smart Industry and Services Panel</b>	Competitions: Senior Design, LSS, MS Thesis, SCM, HF
10:30 – 11:00	Coffee and Networking Break	
11:00 – 11:40	Keynote IV: Najlaa ELGUENNOUNI, Plant Manager, FORVIA, Kénitra, Morocco	
11:40 – 12:20	Keynote V: Ronald McGarvey, PhD, HDR, Full Professor, Department of Operations Management, IÉSEG School of Management, Paris-La Défense, France and Enseignant-chercheur, Lille Economie Management (LEM), CNRS UMR 9221, Lille, France	11:00 – 1:00
12:20 – 1:00	Keynote VI: Dr. Rupa Vasudevan, Chancellor, Bharatiya Engineering Science and Technology Innovation University (BEST IU), Anantapur, Andhra Pradesh, India	Operations Management and Productivity

1:00 – 2:00 Lunch Break

## April 9, 2025 (Wednesday) – Afternoon Parallel Sessions

	Room 1	Room 2	Virtual Zoom Room 3
2:00 – 3:30	<b>Innovation and Entrepreneurship Workshop Professor Don Reimer</b>	Supply Chain and Logistics HF	Business Management and Operations Management
3:30 – 4:00	Coffee and Networking Break		
4:00 – 6:00	<b>Lean Six Sigma Workshop Dr. Ahad Ali</b>	Simulation, Optimization and Productivity Improvement	Supply Chain and Logistics

## April 10, 2025 (Thursday) – Morning Sessions

	Room 1-3 - Onsite at INPT			Virtual Zoom Room 3
8:00 – 5:00	Conference Registration			8:00 – 11:00 am
9:00 – 10:30	<b>AI-ML Panel (Onsite Room 1)</b>	Engineering Management and Project Management (Onsite Room 2)	Manufacturing, Quality and Automation (Onsite Room 3)	Human Factors, Ergonomics and Healthcare System
10:30 – 11:00	Coffee and Networking Break			
11:00 – 11:30	Keynote VII: Professor Mohammed BENOUEARREK, Director of Strategy, Organization and Human Capital – PROMAMEC Group, Vice- President, Reach Out, Author, lecturer and International Expert in HRM and Change Management			11:00 – 1:00
11:30 – 12:00	Keynote VIII: Dr. Ilham Kissani, Engineering Management Professor at Al Akhawayn University in Ifrane, Morocco			Manufacturing, Maintenance and Supply Chain
12:00 – 12:30	Keynote IX: Ing. Imane Boumsisse, Senior Operational Excellence Manager, Lean Six Sigma Black Belt, Certified QMS ISO 9001: 2015, OHS ISO 45001, EMS ISO 14001, Lead Auditor			

1:00 – 2:00 Lunch Break

## April 10, 2025 (Thursday)

	Onsite	Virtual Zoom Room 3
2:00 – 3:30	<b>Local Sightseeings</b>	Lean Six Sigma and Operations Excellence
4:00 – 6:00		Facility Planning and Layout