

Welcome to the 6th African International Conference on Industrial Engineering and Operations Management, Rabat, Morocco 2025 at INPT

Dear Conference Attendees:

On behalf of the IEOM Society International, we would like to welcome you to the **6th African International Conference on Industrial Engineering and Operations Management**, April 8-10, 2025, hosted by Institut National des Postes et Télécommunications (INPT), Rabat, Morocco. The Venue is at INPT campus. This unique international conference provides a forum for academics, researchers, and practitioners from many industries to exchange ideas and share recent developments in the fields of industrial engineering and operations management. This diverse international event provides an opportunity to collaborate and advance the theory and practice of major trends in industrial engineering and operations management. There were more than 250 papers/abstracts submitted from 30 countries. After a thorough peer-review process, more than 150 have been accepted for presentation and publication. The program includes many cutting-edge topics of industrial engineering and operations management.

This conference will address many of the issues concerning continuous improvement for quality and service. Our keynote speakers will address some of these issues:

1. Professor Nawfel Azami, Professor, National Institute of Posts and Telecommunications (INPT), Rabat, Morocco
2. Dr. Mohammad T. Khasawneh, Ph.D., SUNY Distinguished Professor, Chair, Department of Systems Science and Industrial Engineering, State University of New York at Binghamton, Binghamton, New York, USA
3. Professor Jamal El Baz, Full Professor, Ibn Zohr University, Agadir, Morocco
4. Najlaa ELGUENNOUNI, Plant Manager, FORVIA, Kénitra, Morocco
5. Dr. Ronald MCGARVEY, Full Professor in Operations Management, IESEG School of Management, Paris la Defense, France
6. Dr. Rupa Vasudevan, Chancellor, Bharatiya Engineering Science and Technology Innovation University (BEST IU), Anantapur, Andhra Pradesh
7. Professor Mohammed BENOUEARREK, Director of Strategy, Organization and Human Capital – PROMAMEC Group, Vice-President, Reach Out, Author, lecturer and International Expert in HRM and Change Management
8. Dr. Ilham Kissani, Engineering Management Professor at Al Akhawayn University in Ifrane, Morocco
9. Ing. Imane Boumsisse, Senior Operational Excellence Manager, Lean Six Sigma Black Belt, Certified QMS ISO 9001: 2015, OHS ISO 45001, EMS ISO 14001, Lead Auditor

The conference has seven panel sessions covering Global Supply Chain Management, AI-ML, Global Engineering Education, Project Management, Industry 4.0, Women in Industry and Academia sponsored by Ford Motor Company and the latest trends and technologies for smart industry and services panel. The conference further enriches the experience with two workshops focused on lean six sigma and innovation & entrepreneurship.

The IEOM Society extends its appreciation to the conference chairs, Dr Abdelaziz Berrado, Pr. Omar SOUISSI and Dr Zoubida Chorfi. The IEOM Society also expresses its sincere thanks to our sponsors, university partners, organizational collaborators, exhibitors, authors, reviewers, keynote speakers, panelists, track chairs, advisors, the local committee, and the numerous volunteers whose dedicated contributions of time and talent have played a pivotal role in ensuring the resounding success of this distinctive international conference.

Wish a wonderful and enriching experience at the 2025 IEOM Rabat conference and enjoy sightseeing and Moroccan hospitality!



Dr Abdelaziz Berrado
Conference Chair
Professor, Department of Industrial Engineering, École Mohammadia d'Ingénieurs (EMI), Mohammed V University, Rabat, Morocco



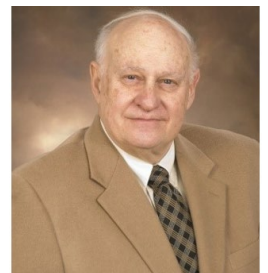
Dr Omar SOUISSI
Conference Co-Chair
Professor, The National Institute of Posts and Telecommunications, Rabat, Morocco



Dr Zoubida Chorfi
Conference Co-Chair
Industrial Engineering Department, Ecole Mohammadia d'Ingénieurs, Rabat, Morocco



Dr Ahad Ali
Conference Co-Chair
Assoc. Prof. and Director of Industrial Engineering Lawrence Technological University, Michigan, USA
CEO, IEOM Society



Professor Don Reimer
Program Co-Chair
Chief Operating Officer
IEOM Society International
Michigan, USA