

Welcome to the 8th European Conference on Industrial Engineering and Operations Management, Paris, France, July 2-4, 2025

To All-Conference Attendees:

On behalf of the IEOM Society International, we would like to welcome you to the 8th European **International Conference on Industrial Engineering and Operations Management**, in Paris, France, July 2-4, 2025. It is hosted by the IESEG, School of Management. This unique international conference provides a forum for academics, researchers, and practitioners from many industries to exchange ideas and share recent developments in the fields of industrial engineering and operations management. This diverse international event provides an opportunity to collaborate and advance the theory and practice of major trends in industrial engineering and operations management. More than 400 papers/abstracts were submitted from 42 countries. After a thorough peer-review process, more than 270 have been accepted for presentation and publication. The program includes many cutting-edge topics in industrial engineering and operations management.

This conference will address many issues concerning issues of the continuous improvement of quality and service. The IEOM Society is delighted to have the following keynote speakers at the 9th North American Conference:

1. Dr. Robert Joliet, Academic Director of Programs, Associate Professor of Finance, IÉSEG School of Management, France
2. Dr. George Q. Huang, Chair Professor of Smart Manufacturing and Director of Research Institute for Advanced Manufacturing, Department of Industrial and Systems Engineering, The Hong Kong Polytechnic University, Hong Kong
3. Dr. Maged M. Dessouky, Dean's Professor of Industrial and Systems Engineering, and Department Chair, Daniel J. Epstein Department of Industrial and Systems Engineering, University of Southern California, Los Angeles, CA, USA
4. Dr. Pervaiz Akhtar, PhD, MSc, MBA, BSc, PCAP & HE UK Senior Fellow, Chair Professor in Business Analytics, Big Data & Supply Chains and Director of MBA Programmes, University of Aberdeen, Aberdeen, UK
5. Bouchra LE HIR, Vice President Digital Transformation & Artificial Intelligence, Forvia Interiors, Paris, Île-de-France
6. Dr. Farouk Yalaoui, Full Professor, Senior Director (VP) for Research, University of Technology of Troyes (UTT), France
7. Dr. Guoqing Zhang, Professor, Department of Mechanical, Automotive and Materials Engineering, Faculty of Engineering, University of Windsor, Windsor, Canada
8. Dr. Petri Helo, Professor of Industrial Management and Head of Networked Value Systems Research Group, School of Technology and Innovations, University of Vaasa, Finland
9. Dr. Min Xie, Chair Professor, Department of Systems Engineering and Chair Professor, Affiliate, Department of Data Science, City University of Hong Kong
10. Romain Bruniaux, Group Industrial VP & Power Division Industrial VP, Valeo, Paris, France
11. Dr. Jianxin (Roger) Jiao, Associate Professor of Enterprise Systems Engineering, G.W. Woodruff School of Mechanical Engineering, Georgia Institute of Technology, Atlanta, GA, USA
12. Dr. Alexandre Dolgui, Professor and Head, Automation, Production and Computer Sciences Dept., IMT Atlantique, LS2N-CNRS, NANTES Cedex 3, France and Editor-in-Chief, International Journal of Production Research (IJPR)
13. Dr. Bingwen Yan, Professor, Head of Department, Department of Industrial & Systems Engineering, Cape Peninsula University of Technology, Cape Town, South Africa

There is a possibility to publish quality papers in two prestigious journals, including the International Journal of Production Research (IJPR) and the Journal of Engineering Design (JED). Two meet the editors panels, SCM panel, AI in Manufacturing panel, Women in Industry and Academia Panels, six sigma workshop, and entrepreneurship and innovation workshops are arranged.

The IEOM Society would like to express our deep appreciation to our sponsors, university partners, organization partners, exhibitors, authors, reviewers, keynote speakers, panelists, track chairs, advisors, the local committee, and the many volunteers who have given so much of their time and talent to make this unique international conference an overwhelming success. There are many famous sightseeing sites in Paris.

Our conference host, the IESEG, School of Management, would like to extend a warm welcome to all participants.

Our very best wishes to all of you for a successful and memorable event in Paris.



Dr. Linda ZHANG

Conference Chair
IEOM Fellow and Global Council Member
Professor of Operations Management
IESEG School of Management
Paris La Defense, France



Dr. Ahad Ali

Conference Co-Chair
Associate Professor and
Director of Industrial Engineering
Lawrence Technological University
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Prof. Don Reimer

Program Chair
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