

Keynote Speakers

Tuesday, Feb 18, 2025 – Performing Arts Theatre (PAT)

8:30 – 8:45, Tuesday, Feb 18, 2025: Opening and Welcome Address



Associate Professor Allan Chia
Deputy Provost
Singapore University of Social Sciences (SUSS)
Singapore

Allan Chia was appointed as Deputy Provost on 1 July 2024. Before this appointment he had been the Assistant Provost (2023 to 2024); Dean (2019-2024); and Vice Dean (2017-2018) at the School of Business. He was Head of Programme for an undergraduate and graduate programme between 2008 and 2018. He graduated from the National University of Singapore in 1986 and the University of Strathclyde in 1989. His previous work experience includes positions at Nanyang Polytechnic, Sentosa Development Corporation and Housing & Development Board. In 2020, he was awarded the Public Administration Medal (Bronze).

8:45 – 9:15, Tuesday, Feb 18, 2025: Keynote I



Dave Goh
Vice President & Head, Logistics & Supply Chain Management (LSCM) Division
Singapore Economic Development Board (EDB)

Topic: Overview of Singapore's Supply Chain & Connectivity Ecosystem

Mr. Dave Goh was appointed Vice President and Head for the Logistics and Supply Chain Management (LSCM) Division at the Singapore Economic Development Board (EDB) on 1 February 2024. The LSCM Division is responsible for developing and implementing strategies to drive growth and development of Singapore's supply chain and logistics sector. Dave is currently also serving as an Advisory Board Member to The Logistics Institute – Asia Pacific (TLIAP) at the National University of Singapore. Prior to his current appointment, Dave was Vice President at the Hub Services and Connectivity (HSC) Strategy Division between 2022 and 2024. Dave was also part of EDB's International Operations Division between 2019 to 2022. He was based in EDB's Sao Paulo office to oversee the South American market as Regional Director (Americas) and was subsequently based in EDB's Frankfurt Office to oversee Germany, Central Eastern Europe, Turkey and Russia as Regional Director (Europe). Before his overseas posting, Dave held various portfolios at EDB Headquarters (Singapore) including roles with the Strategy Division (Supply Chain and Connectivity), Market Connectivity Programme Office, Professional Services Cluster Division and Urban Solutions Programme Office. Between 2015 and 2017, Dave was a Management Consultant with Accenture's Management Consulting Team (Health and Public Sector) and he also spent time driving business transformation with his family business. He received a Bachelor of Engineering (Environmental Engineering) from the National University of Singapore, and a Masters in Environmental Studies from Aalborg University, Denmark.

9:15- 9:45 Break

9:45 – 10:15, Tuesday, Feb 18, 2025: Keynote II



Sue Breniman
VP APAC & Executive Partner, Gartner

Topic: AI in Supply Chain Management

Sue has 35+ years of experience in leading Supply Chains, out of that, 25+ years in Asia Pacific. She has demonstrated success in a variety of industry sectors and functional disciplines. Sue has successfully led E2E supply chain transformations and regional operations. She also has 15 Years of experience in Consulting & Transforming MNCs in Asia. She was also a professor of Digital Supply Chain at ESSEC Business School. She has done MBA from Chicago Booth School of Business and BSc in Industrial Engineering from North Carolina State University. She was recently Named "Global Top 100 Most Influential Women in Supply Chain".

10:15 – 10:45, Tuesday, Feb 18, 2025: Keynote III



Chung Ming Law
CEO, Singapore Logistics Association

Topic: Future Logistics Trends in Singapore

Mr. Law has been the CEO of the Singapore Logistics Association (SLA) since November 2024, leading over 700 logistics enterprises in fostering industry growth through local and international collaborations. Before SLA, he was Executive Director of the Transport & Logistics Division at Enterprise Singapore (2021-2024) and spent nearly three decades in public service, specializing in trade, investment, and economic development. His roles included Centre Director in Taipei and Beijing, Regional Director in Guangzhou, and Group Director of China Group, where he drove Singapore-China economic initiatives like Guangzhou Knowledge City. As Group Director of Transport & Logistics at Enterprise Singapore, he led efforts in innovation, capability building, and international expansion across logistics, mobility, aviation, and supply chain sectors. Mr. Law holds a Bachelor of Business Administration (Second Upper Honours) from the National University of Singapore and an MBA from Tsinghua University. He is fluent in Mandarin

and English.

10:45 – 11:20, Tuesday, Feb 18, 2025: Keynote IV



Lee R. Lambert
A Founder of the PMP
Powell, Ohio, United States

Lee R. Lambert is considered throughout the world as one of the project management profession's thought leaders. He has been spreading the PM word for over 50 years and was one of the Founders of the PMP. Lee has been recognized by the Project Management Institute as one of only 85 PMI Fellows and in 2024 he received the Distinguished Leader in Project Management Award from the IEOM Society. He brings a "real world" message to those hoping to excel in their role of managing projects. His unique and humorous style creates an enjoyable and productive learning environment. Lambert has implemented four enterprise-wide project management information systems and his work in developing High Performance Teams has been judged a miracle. He has prepared and delivered user training to thousands of employees at AT&T, IBM, General Electric, MicroSoft, Roche and countless others. His value-add consulting and training has been instrumental in creating successful PMOs to drive rapid implementation. He has provided "public" training programs for more than 50,000 professionals in 51 countries. Lee loves sharing his experience and knowledge on a variety of project management methodologies.

Wednesday, Feb 19, 2025 – Performing Arts Theatre (PAT)

8:30 – 8:45 am, Wednesday, Feb 19, 2025: Keynote V

8:45 – 9:15 am, Wednesday, Feb 19, 2025: Keynote V



Marc Dragon, CPIM
Managing Director
Reefknot Investments

Marc is the Managing Director of Reefknot Investments, a Global Venture Capital firm, focusing on Supply Chain and Logistics Technology start-ups. Reefknot, backed by Temasek and Kuehne + Nagel, strives to help drive Supply Chain and Logistics industry transformation by identifying and actively supporting high growth technology start-ups seeking to transform the industry. Throughout his 20+ years career, Marc has actively been involved in the Supply Chain/Logistics and Technology space, Global and Asian Industry Think Tanks, as well as being on Boards and in Advisory functions in multiple Global and Asian growth companies. Marc has also previously served as the CEO for an Asia Pacific Supply Chain Technology firm, in Executive/Directorship capacities in MNCs such as IBM and Deloitte Consulting, as well as founded/co-founded several successful start-ups and a Global Supply Chain/Logistics Technology Think Tank. He is Certified in Production & Inventory Management (CPIM) from The Association for Operations Management (APICS), holds an IT Infrastructure Library (ITIL) Foundation Certification, and graduated with an Honours Degree in Electrical & Electronic Engineering.

9:15 – 9:45 am, Wednesday, Feb 19, 2025: Keynote VI



Dr Archer Fu
Vice President, Head of Business Development Asia Pacific
DHL Global Forwarding, Singapore

Topic: Supply Chain Diversification: The Evolving Norm

Dr. Archer Fu is currently the Vice President, Head of Business Development in DHL Global Forwarding Asia Pacific. He is responsible for sector development and business growth with MNC and strategic customers, providing supply chain advisory and effective logistics solutions. Dr Fu obtained his Ph.D. degree in Logistics and Supply Chain Management from Nanyang Technological University (NTU) in 2002 in Singapore. He is also invited as the Visiting Professor of Supply Chain Management at Shanghai Jiao Tong University, and the Visiting Professor of MBA Program at Zhejiang University. Dr Fu served as the Vice President of CSCMP (Council of Supply Chain Management Professionals) China Roundtable & the President of CSCMP Shanghai Roundtable.

9:45 – 10:15 am, Wednesday, Feb 19, 2025: Coffee Break

10:15 – 10:45 am, Wednesday, Feb 19, 2025: Keynote VII



Dr. Rajesh Piplani
Associate Professor
Systems and Engineering Management Division
School of Mechanical and Aerospace Engineering
Nanyang Technological University, Singapore

Topic: Evolution of supply chains in face of global risks, sustainability considerations, and trade barriers

Dr. Rajesh Piplani is the director of M.Sc. (Supply Chain & Logistics) program at NTU. He obtained his M.S. in Industrial Engineering from Arizona State University in 1990, and his Ph. D. from Purdue University in 1995. Dr. Piplani is listed in Marquis Who is Who in Science and Engineering in USA (1998-1999). He has over seven years of industry experience in India and USA in the areas of Supply-chain management and production planning of power plant equipment and semiconductor fabrication facilities. Since 1998, he has been on the faculty of NTU. He is Program Manager, Integrated Manufacturing and Service Systems (IMSS) for Singapore funding agency A*Star, managing the SGD 8 Million program. He is an associate consultant with Y3 Technologies. He also sits on the

eSCM council of Singapore Manufacturers Association and the Council of Supply Management Institute of Germany. Dr. Piplani's interests are in the area of supply chain management of manufacturing enterprises, supply chain coordination, reverse logistics and design and analysis of manufacturing systems.

10:45 – 11:45 am, Wednesday, Feb 19, 2025: Keynote VIII



Leo Chu
COO
Farmio
Singapore

Topic: Building a Resilient and Transparent Food Supply Chain with Tech

Leo is currently the founding COO of Farmio, a VC-backed seed stage new venture that aims to transform the food system with smart and sustainable solutions. Previously Leo was the chevening scholar of Singapore who studied the role of technology and innovation in food policy in London School of Economics and Political Science. Prior to that, he was the Technical Analytics Lead at Meta & Uber, developing and implementing data-driven strategies across countries."

Thursday, Feb 20, 2025 – Performing Arts Theatre (PAT)

8:30 – 8:45 am, Thursday, Feb 20, 2025: Remarks from Conference Chairs

8:45 – 9:15 am, Thursday, Feb 20, 2025: Keynote IX



Dr. TN Goh
Professor Emeritus, National University of Singapore (NUS)
Founding President, Singapore Institute of Industrial Engineers
Former Head of Dept of Industrial Systems Engineering and Management, NUS
Former Dean of Engineering, NUS

Topic: Some Real-World Perspectives of IEOM

T N Goh, Professor Emeritus of the National University of Singapore (NUS), obtained his BE from the University of Saskatchewan and PhD from the University of Wisconsin-Madison. The positions he held include: Project Specialist, Lockheed; Head of Industrial and Systems Engineering Department, Dean of Faculty of Engineering, Director of Office of Quality Management, NUS. He was the Director of the Design Technology Institute International (a collaboration between Singapore and the Netherlands). Prof Goh, a registered professional engineer, was the Founding President of the AIIIE (the former IISE) Singapore Chapter. He has been invited to panels on quality and productivity assessments in industry, government, and higher institutions of learning in many countries. Specializing in Quality Engineering and Industrial Statistics, Prof Goh is a recipient of, among many other international honors, the 2023 ANQ (Asian Quality Network) Ishikawa-Kano Gold Medal and the 2012 ASQ (American Society for Quality) Grant Medal for outstanding contributions to the field of Quality.

9:15 – 9:45 am, Thursday, Feb 20, 2025: Keynote X



Dr. Luis Rabelo
Professor
Department of Industrial Engineering & Management Systems
University of Central Florida
Orlando, FL, USA

Topics: New Ways to do Humanitarian Logistics Using Space Exploration Technologies

Dr. Luis Rabelo received the BS in Electro-Mechanical Engineer from the Technological University of Panama in 1983, an MS in Electrical Engineering from the Florida Institute of Technology in 1987 Master's and Doctorate in Engineering Management from the University of Missouri. He was a Postdoc at the University of Missouri in Nuclear Engineering. Dr. Rabelo received a dual MS in Systems and Management from the Massachusetts Institute of Technology. He has worked for the Advanced Technology Group (Goodrich) and Honeywell Laboratories. Dr. Rabelo was a NASA Fellow from 2002 to 2005, and a Project Manager at NASA from 2009 to 2011. He is currently Professor in the Industrial Engineering and Management Systems Department at UCF. He is also the Undergraduate Coordinator. He has written more than 300 articles and a book in Artificial Intelligence. He has been the principal advisor for 39 Master's students and 29 PhDs. He received the award for the Best Scientific Article of the Year 2004 from the Society of Automotive Engineers, received the distinction "ONE NASA" in 2006. He was the recipient of the Fulbright Distinction in 2008. In November 2008, he received the honor of the Technological University of Panama (UTP) of being the 2008 Distinguished Alumni. In 2011, he was the Henaac Award Winner in Education. In 2013 and 2018, he received the Forest R. McFarland Award from the Society of Automotive Engineering (SAE). Lately, he received the SAE Russell S. Springer Award for his article on the modeling of space operations systems in 2017.

9:45 – 10:15 am, Thursday, Feb 20, 2025: Coffee Break

10:15 – 10:45 am, Thursday, Feb 20, 2025: Keynote XI



Dr. Nagajyothi Koripella
Pro VC

Bharatiya Engineering Science & Technology Innovation University (BESTIU)
Gownivaripalli, Gorantla, Andhra Pradesh, India

Dr K Nagajyothi, AICTE Margadarshak, NAAC peer team chairman and Pro Vice-chancellor of Bharatiya Engineering science and technology innovation university has 24 years rich academic experience in various reputed academic universities and colleges across South India. Dr Jyothi has published 31 research papers in journals and presented 46 papers in conferences. She has three patents to her credit in which two are granted, one by Indian Patents and other by Australian patents. She has received best innovator and best researcher award for the Indian patent. She is the recipient of many awards for academics and community services. To name a few recent ones include Exemplary women in education award by Asia Today in 2020, Best youth worker award by Indian Srilankan embassy in 2019, the super woman award by Star network in 2022 apart from many best teacher awards. recently she has been honoured as the Best Education Leader in Hyderabad by forever star group. Her long academic service has facilitated her to get recognised by AICTE as margadarshak in 2018 to guide higher educational institutions to improve quality of education and acquire accreditation. Dr Jyothi has been recognised as an expert committee member by Ministry of education for NEAT and SLA. With rich expertise in accreditation process of NAAC, NBA, Dr Jyothi has been guiding many colleges presently towards accreditation. As a NAAC peer team chairman, Dr Nagajyothi Visited many universities and colleges across the country and guided many colleges for NAAC and NBA accreditation.

10:45 – 11:15 am, Thursday, Feb 20, 2025: IEOM Student Chapter Activity Presentations

Submissions Received from Countries and Territories

- | | | | |
|-------------------|-----------------|----------------------|--------------------------------|
| 1. Algeria | 15. Indonesia | 29. Nigeria | 43. Spain |
| 2. Australia | 16. Iran | 30. Norway | 44. Sri Lanka |
| 3. Austria | 17. Ireland | 31. Oman | 45. Sweden |
| 4. Bangladesh | 18. Israel | 32. Pakistan | 46. Taiwan |
| 5. Brazil | 19. Italy | 33. Papua New Guinea | 47. Thailand |
| 6. Canada | 20. Japan | 34. Peru | 48. Tunisia |
| 7. China | 21. Kenya | 35. Philippines | 49. Turkey |
| 8. Colombia | 22. Kuwait | 36. Portugal | 50. United Arab Emirates (UAE) |
| 9. Czech Republic | 23. Lebanon | 37. Qatar | 51. United Kingdom |
| 10. Egypt | 24. Macao | 38. Russia | 52. United States |
| 11. Germany | 25. Malaysia | 39. Saudi Arabia | 53. Vietnam |
| 12. Ghana | 26. Mexico | 40. Singapore | 54. Zimbabwe |
| 13. Greece | 27. Morocco | 41. South Africa | |
| 14. India | 28. Netherlands | 42. South Korea | |